

LENT MADNESS GLOSSARY OF TERMS

Archnemesis: The relationship between Tim and Scott throughout the year except for Lent when they give up their archrivalry.

Ash Thursday: The official Lent Madness kick-off date. Also known as the day after Ash Wednesday and the start of the Lenten season.

Bracket: The annual visual list of saintly matchups. The current bracket is downloadable from the Forward Movement website and in the back of this book, and poster-sized versions are available for sale.

Bracket Czar: The Rev. Adam Thomas creates the actual bracket and is responsible for updating it after every match.

Celebrity Blogger: A term of endearment for the fabulous writers who teach us about the sometimes obscure saints of Lent Madness. Do they have blogs? Sure. Are they celebrities? Of course.

Elate Eight: A.K.A. the Saintly Kitsch round of Lent Madness.

Faithful Four: The four saints remaining after the first three rounds are complete.

First Round: The initial round of Lent Madness that includes basic biographical data about the thirty-two saints in the bracket.

Forward Movement: A ministry of The Episcopal Church that hosts Lent Madness and whose mission is “Reinvigorating the Life of the Church.”

Golden Halo: This is the culminating prize of Lent Madness toward which every saint in the bracket strives.

Kitsch Kranks: Those who find the Saintly Kitsch round distasteful or who fail to see the humor in it. Tim and Scott like to remind people that Lent Madness is *purely optional*.

Lent Madness Theme Song: Performed by renowned organist Shiloh Roby, the Lent Madness Theme Song can be heard on Tim and Scott’s Monday Madness videos.

Lent Madness Withdrawal (LMW): A crippling disease that affects Lent Madness devotees on weekends during Lent when there is no voting.

Lentorium: A.K.A. the Lent Madness Store. This is the tab on the website where you can purchase mugs, poster-sized brackets, the Saintly Scorecard, and other Lent Madness resources.

Mardi Madness: Also known as Shrove Tuesday or Mardi Gras, this is the day before Ash Wednesday. On this day, the Lent Madness faithful are encouraged to tell their friends (and complete strangers) about the Saintly Smackdown and to invite them to participate.

Monday Madness: Every Monday in Lent, Tim and Scott release a brilliantly produced video highlighting current Lent Madness news and information while simultaneously hawking mugs.

Mug Shots: Any photo of (actual or churchy) celebrities posing with a Lent Madness mug.

Pocket Lent: Reminiscent of baseball cards and including the stats and “facts” about some of our past Golden and Silver Halo winners, this bit of kitsch is the new kid in the Lent Madness lineup. Swap and collect to your heart’s content.

Purple Friday: The day after Thanksgiving when hot deals on Lent Madness items abound.

Quirks & Quotes: The criteria for the Round of the Saintly Sixteen that includes quotes by or about the saint in question along with any legends or interesting tidbits.

Saintly Kitsch: During the Elate Eight, the Celebrity Bloggers scour the Internet to find and post pictures of odd or unusual items bearing the saint's likeness.

Saintly Scorecard: Since you can't know the saints without a scorecard, this annual resource includes basic biographical data about all thirty-two saints in the bracket.

Saintly Sixteen: The second round in which the Celebrity Bloggers focus on Quirks & Quotes of the saints who survived the First Round.

Saintly Sprinkles: Recipes and insights related to the saints.

Scott: The Rev. Scott Gunn, executive director of Forward Movement and member of the Supreme Executive Committee.

Silver Halo: In the squeaker of all squeakers, Francis narrowly edged out Brigid for the 2015 Golden Halo. Should the Golden Halo winner be unable to meet the terms of his or her obligations, the Silver Halo winner will assume all rights and privileges...wait, wrong contest. Anyway, in honor of her strong showing, Brigid is emblazoned in glory on the side of a 16 oz. pint glass good for use with your favorite beverage.

Spy Wednesday: The Wednesday in Holy Week so named because the gospel reading appointed tells of Judas' betrayal of Jesus. More importantly, it's the day the Golden Halo battle is fought.

Supreme Executive Committee: The mostly benign Lent Madness dictatorship comprising the Rev.'s Tim Schenck and Scott Gunn. Their rulings are absolute, their control complete.

Tim: The Rev. Tim Schenck, creator of Lent Madness and member of the Supreme Executive Committee.

Voter Fraud: The occasional and unfortunate result of multiple votes from the same computer. The Supreme Executive Committee is watching and has been known to ban people from Lent Madness.

Wall of Fame: The place on the website where you can view the results from years past and see pictures of retired Celebrity Bloggers.